

# FRANCHISE AGREEMENT

This Franchise Agreement ("Agreement") is made on this \_\_\_\_ day of \_\_\_\_, 20\_\_ between:

## 1. Balakrishnapooja.com

Represented by: Avinash Mishra

Designation: Manager

Address: Shop No.4, BalKrishan Pooja Bhandar, Marine Lines East, Gulal Wadi, Bhuleshwar, Mumbai, Maharashtra 400004, India

(Hereinafter referred to as the "Franchisor")

## 2. Franchisee Details:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

(Hereinafter referred to as the "Franchisee")

## Terms and Conditions

### 1. Franchise Package Selection

The Franchisee agrees to take the following package: tick mark franchise you need

☐ ₹3 Lakhs Package

☐ ₹5 Lakhs Package

### 2. Payment Terms

- The Franchisee agrees to make payments as per the agreed schedule:
- 50% advance payment upon signing this agreement.
- 50% payment upon store setup.

- Payment Mode: Cheque.


Bank Details for Payment:

- Account Number: 3746163824
- IFSC Code: KKBK0000961
- Bank & Branch Name: Kotak Mahindra Bank, KALBADEVI
- Account Holder's Name: Balkrishna Pooja Bhandar

### 3. Deliverables from the Franchisor

The Franchisor agrees to provide the following as per the selected package:

- Delivery of products (500+ items) and, in the case of the ₹5 Lakhs package, additional metal products.
- Transportation and setup of materials.
- Hoarding/banner for the shop.

- 
- Marketing for 30 days in the city of the store's location.
  - One week of training and operational support.

#### **4. Risk and Refund Clause**

- If the business faces challenges or cannot run, the Franchisor agrees to refund the franchise fee after deducting 15% for service charges and transportation costs.

#### **5. Ongoing Support**

- The Franchisor will ensure the continuous supply of inventory to the Franchisee at prices lower than wholesale.

#### **6. Obligations of the Franchisee**

- The Franchisee agrees to maintain the standards and quality of Balakrishna Pooja Store.
- The Franchisee will follow all guidelines related to branding, product display, and operations provided by the Franchisor.

#### **7. Termination of Agreement**

This agreement can be terminated by mutual consent or breach of terms by either party.

#### **Signatures**

**For the Franchisor:**

**Name:** Avinash Mishra

**Designation:** Manager

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**For the Franchisee:**

**Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

This document serves as proof of agreement between both parties and binds them to the terms and conditions stated above.

